

# *Speaking of science: Presenting your science and yourself*

*Speaking and presentation skills for scientists*

## Workshop Highlights

- How to organize your talk so people get the message.
- How people see you—feedback that you can use.
- Your body language can convey more than your words.
- How to use but not over-use humor.
- The ten biggest presentation mistakes.
- Gaffes and blunders—to apologize or not?
- Your 3 minute pitch.
- Useful feedback from the instructor and participants.

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## The Workshop

For a few lucky scientists speaking to an audience comes naturally. For the rest of us it is an experience we face with reluctance at best and dread at worst.

Speaking to an audience about your research or your lab is about more than the slides you show and the data you present. It is also, and at times, primarily, about how you come across to the audience—do you seem nervous or relaxed, are you looking at your audience or at your notes? How you come across is often more important than what you say.

Few of us ever have the opportunity to hear useful and honest feedback about what we could do to improve how we present ourselves in public. In this workshop you will learn how to relate to your audience, how to read the audience's reaction to you and to what you're saying and how to create a rapport with the audience that draws them into your presentation.

During this workshop, each participant will have the opportunity to deliver a brief presentation and to receive both public and confidential feedback from the group and from the instructor. Participants will leave with a new sense of their strengths and of areas needing improvement.

This is a half day workshop for a maximum of 12 participants.

## Target Audience

This workshop is intended for early to mid career working scientists.

## Workshop Leader



Carl M. Cohen, Ph.D., is President of Science Management Associates. Carl provides coaching, consultation and training in interpersonal, group and organizational skills to scientists and science executives in both the public and private sectors. Carl has more than 30 years of biomedical research and management expertise, including having been Chief Operating Officer of Biovest International focused on cancer immunotherapy and Vice President for Research and Development at Creative BioMolecules. Carl served as Chief of the Division of Cellular and Molecular Biology and Acting Chair of the Department of Biomedical Research at St. Elizabeth's Medical Center of Boston. During that same period he also held the positions of Professor of Medicine and Professor of Anatomy and Cellular Biology at Tufts University School of Medicine. Along with his wife Suzanne, L. Cohen, Ed.D., a psychologist, Carl is author of "**Lab Dynamics: Management and Leadership Skills for Scientists**" Cold Spring Harbor Laboratory Press, 3rd Ed. 2018. Carl is the founding Director of the Cold Spring Harbor Laboratory workshop on **Leadership in Bioscience**, which he has run since 2011. Carl has been trained in the Tavestock model of group and interpersonal dynamics and received his Ph.D. in Physics (Biophysics Research) from Harvard University.